

TRAVEL EXPO *Romance*

Sunday, October 23, 2011
11:00a.m. to 5:00p.m.

The Westin Waltham-Boston Hotel
70 Third Avenue
Waltham, MA 02451



Romance Travel never goes out of style!

Be a part of this unique event which will bring you face-to-face with hundreds of couples who are planning a destination wedding, an unforgettable honeymoon or a special romantic getaway. Destination weddings are a growing trend and honeymoons are recession-proof!

This is not a "traditional" bridal show with conventional wedding vendors promoting their services and wares. Rather, we focus on the one component which is often over-looked at customary bridal shows: the travel aspect... and the many forms it can take.

We have created this unique consumer event for exhibitors and couples to come together under one roof. Now in its second year, we recognized the need in this market to present detailed information and special values to the Romance Travel shopper.

Show specials, exclusive offers and prize drawings will be available to all attendees. Travel agents from A Girl's Gotta Go will be on-site to quote pricing and book travel packages.



Romance Travel Expo: Facts & Figures:

- 2nd Annual Show occurring at the beginning of the "bridal show" season in Fall 2011
- Free admission for attendees
- Destinations featured include the Caribbean, Mexico, USA, Europe and more
- Westin Waltham-Boston: convenient central location for north, south and west attendees
 - Free parking
 - Overnight room block for exhibitors
- Comprehensive advertising and promotion plan including:
 - Radio: KISS 108, MIX 98.5 and similar
 - Print: newspaper and targeted magazine placements
Improper Bostonian, Boston Metro newspapers and more
 - On-line advertising
 - Social Media: Twitter, FaceBook
 - E-mail blasts
 - Press releases
- 2010 Figures (Actual): 62 exhibitor companies. 500 registrants
- 2011 Figures (Estimated): 70 exhibitor companies. 500-750 registrants

Contact us today for information on low-cost Booth Packages and feature-filled Sponsorships.

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Produced by:

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